



May 4, 2017

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Dear Valued NU Customers,

My last update Letter to NU Customers regarding the Smart-Grid Fiber Optic Broadband Project was March 13, 2017. Since that communication, there have been several negative letters and/or phone calls to our citizens and customers grossly misinforming them that our NU Broadband Project is "destined for failure". I can assure you nothing is further from the truth. Those organizations misreporting to you are part of the same watchdog networks that continues to do the work for the private cable companies to protect their interests with false information and information spins. I personally received a threatening phone message and a letter in the mail just as many of you have. If you happened to notice, the actual postmark on these letters is a Lexington, Kentucky address. Their communications provide no historical data to justify these preposterous claims about the NU plan. A very important fact regarding the NU plan; no taxpayer money is needed or required for our plan's success, no electric rate increases are needed or required for our plan's success.

Our Plan is currently being reviewed by both the Tennessee State Comptroller and TVA. If either of these organizations were not assured the success of our plan we would not be proceeding towards the next steps to obtain funding, start final designs and begin installations.

As I communicated in my March Letter, we have a Phase One Plan to initially connect fiber to the Electric Substations, City of Newport, Emergency Services Providers and Schools. We will then continue with completing a Phase Two Build Out Strategy for all of NU's Service Area. NU anticipates an aggressive Road Map and Timeline for both phases.

I encourage you to not waste your time or emotions reading or listening to the misinformation from these watchdog organizations. I will continue to regularly provide updates to you as NU moves forward with our Fiber Project.

Best Regards,

Glenn Ray
General Manager

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